**SREEDHAR PEDDINE  
H.No. 5-3-900/P39  
satyasagar colony,  
Vanasthalipuram,   
Hyderabad 500 070 Cell no: 9059657944  
 Email: peedinisreedhar123@gmail.com  
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Career objective:**

To seek an challenging career in FMCG & RETAIL Industry

**Educational Qualification :**

M.B.A from Manipal university in 2006  
B.Sc fromAmbedkar open University in 2003.  
  
**Technical QUALIFICATION:**

Computer Skills: M.S. Dos, M.S. Windows, M.S OFFICE

**DETAILS OF EXEPERIENCE : from march 2021 to may 2021: worked as BDA IN BEST PRICE PVT LTD**

* i have to take FMCG products all brands pricing in mrket
* i have to take stables & oils all brands pricing in market
* i have to take GM KIRANA & GM4 all brands pricing in market
* i ave to send ever day products pricing report to my manager

**From Dec 19 to Dec 20 : worked as feield force in Ebutor pvt ltd in Hyderabad**

* I have to cover all retail outlets in my beat
* Taking orders from them
* Reporting to the assiatant manager
* I have reach all parameters monthly target, bill pourductvity,emerging brands

**From Feb 19 to oct 19 : worked as sales officer in coco­­-cola india pvt ltd in hyderabad**

**Job description:**

* I have to appoint disstubutors in my assigned area
* I hae to responsible primary & ssecondary sales
* I have to look over the sales mens
* I have to set sales mens targets
* I have to reach my targets & sales mens targets
* Daily report to the sales manager

**From feb 2018 to oct 18 : worked as business development executive in best price wallmart in Hyderabad**

**Job description :**

* I have to cover all retail outlets in my beat
* Taking orders from them
* Reporting to the assiatant manager
* I have reach all parameters monthly target, bill pourductvity,buying members,lines perbilll

**From Jan 2017 to feb 2018 : worked as sales executive in patanjali ayurved from distubutor in hydeabad**

**Job descriptions:**

* I have to cover all our located areas
* Covering all ayurvedic & kirnam, medical retail outlets in my area
* Daily I have to cover 40 retail outlets
* Taking orders from them & covering existing and new retail outlets
* Convincing them to make put the orders
* Delivery goods on time in there retail outlets
* Responible for the payments
* Reaching the targets

**From April 2016to Jan 2017: worked as sales executive inB2B silk planet online service pvtltd inwarangal**

**Job descriptions:**

* I have to cover all our assigned areas
* Covering all B & C class shops in my area
* Taking orders from them
* Visiting shops on weekly regularly
* Improving the sales
* Reporting to CRM
* **i hvae done my own business business type internet cafe**

**Personal Profile:**Fathers Name : P. Ram chanderRao  
Date of Birth : 18-06-1979  
Mother Tongue : Telugu  
Languages Known: English, Hindi and Telugu  
marital status : married  
  
 **(P. Sreedhar)**